

What kind of world would you like to live in?

THIS?....





...or THIS?



We have a solution for you!

RECITYRE PLUS

**How to manage
tires out of order using
*TRACEABILITY CONTROL***



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Thousands of tires out of use are scattered in many illegal landfills every year causing environmental damages and pollution and resulting expensive for the community.



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LIFE CYCLE OF TIRES



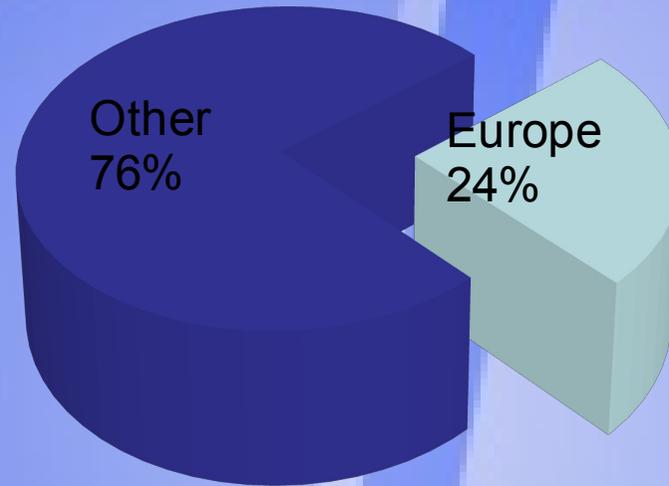
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In 2011 about 3.2 million tons of tyres reached the end of their lives on vehicles.

The quantity of ELTs produced was about 2.6 million tons, of which over 95% were channelled into the recovery process, thus confirming Europe as one of the most active areas in the world for the recovery of ELTs.

The collection and recovery rate has increased constantly over the past 15 years, thus favouring the creation of innovative products advantageous to both industrial companies and consumers and helping to create a sustainable market for ELT-derived materials.

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There are **12** leading tyre manufacturers in Europe which, in about **90** plants, manufacture **355** million tyres a year, equivalent to **24%** of those manufactured worldwide

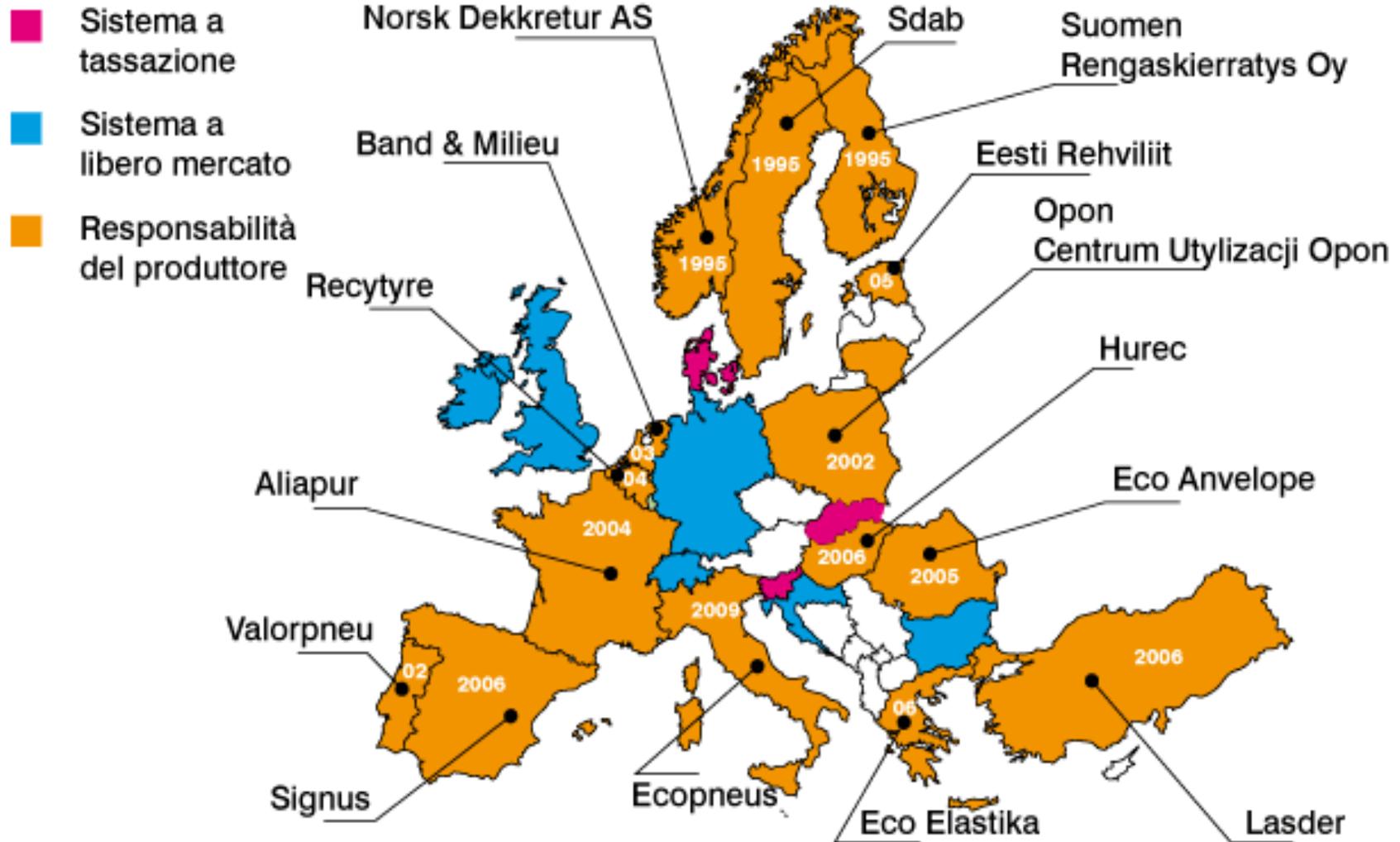
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Management systems

In Europe, 3 different End-of-Life Tyre management systems are adopted:

- > Taxation system**
- > Free market system**
- > Responsibility of the manufacturer**

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**This project can be extremely
important for Nations
that have pollution issues
and
are willing to hire new people.**



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The idea is to create a chain recovering used tyres, from collection, crushing, production of rubber products, power generation and control flows to avoid illegality,

Thus creating prosperity for the community with workplaces and protect the environment.

We aim to do the feasibility studies to the government concerned with low cost.



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The traceability system PFU ensure wider environmental and economic benefits that will tall with the entire nation:

Reduce the cost of remediation - to reduce illegal dumping will mean lower costs necessary for the remediation of contaminated areas, which are passed on to citizens through new taxes.

Benefits for submerged due to the traders, who now retire from operators carcasses in good condition to regenerate them or sell them abroad.

Tax Benefits for the State. In all stages of the commercialization of the tires must be indicated on the invoice the contribution to be paid by end-users.

Proceeds from issuance of fines arising from organs of control delegates to the supervision of the environment.

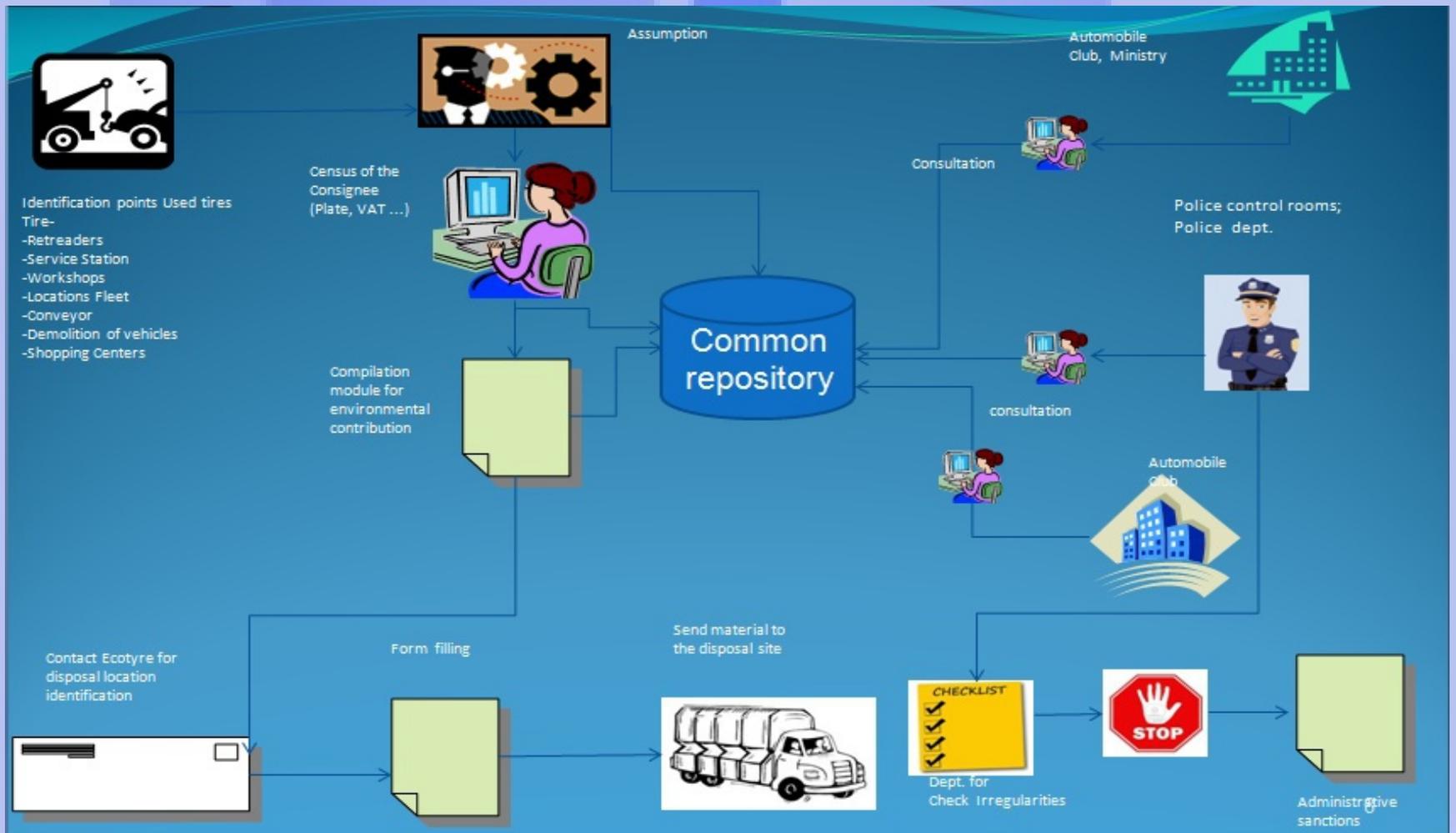
Protection of the environment.



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LOGIC DIAGRAM



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